

Annex 2

Price list for the use of the word marks and figurative marks of Stiftung Warentest in advertising:

Period of use	Licence model	
	Silver*	Gold**
2 years	€ 11,000	€ 30,000
1 year	€ 7,700	€ 18,000
Extension for 1 year	€ 4,400	€ 14,400
Reactivated period for 1 year	€ 7,700	€ 18,000
Reactivated period for 2 years	€ 11,000	€ 30,000

All fees are net excluding VAT. The statutory level of VAT must be added.

*Silver advertising on the product and in all media except cinema and TV advertising

Gold advertising on the product and in all media **including cinema and TV advertising