Price list for the use of the word marks and figurative marks of Stiftung Warentest in advertising:

Period of use	Licence model	
	Silver*	Gold**
2 years	15.900 €	43.900 €
1 year	11.300 €	26.600 €
Extension 1 year	6.700 €	21.300 €
Reactivated period for 1 year	11.300 €	26.600 €
Reactivated period for 2 years	15.900 €	43.900 €

All fees are net excluding VAT. The statutory level of VAT must be added.

*Silver advertising on the product and in all media except cinema and TV advertising

**Gold advertising on the product and in all media including cinema and TV advertising